



Subby remembers every subscription and bill you have, and reminds you before they charge you.

Name	Subby Listed as "Subby: Subscription Tracker" on Google Play and "Subby Subscription Tracker" on the App Store.
Developer	Pocket Implementation S.R.L. (Bucharest, Romania)
First release	December 2017, Google Play
Platforms	Android · iPhone, including both screens of iPhone Duo
Requirements	Android 11 or later · iOS 18.6 or later
Price	Free with ads · Subby PRO Lifetime: one-time purchase The PRO unlock is per store (Google Play / App Store).
Languages	Picked in the app, whatever the phone is set to Arabic, Chinese (Simplified), Chinese (Traditional), Czech, Danish, Dutch, English, French, German, Greek, Hebrew, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Norwegian Bokmål, Polish, Portuguese (Brazil), Portuguese (Portugal), Romanian, Russian, Spanish (Mexico), Spanish (Spain), Swedish, Thai, Turkish, Ukrainian, and Vietnamese
Catalog	600+ brand logos · 46 currencies with up-to-date exchange rates
Category	Finance, on Google Play and the App Store
Website	subby.online
Stores	Google Play https://play.google.com/store/apps/details?id=com.slapp.subby App Store https://apps.apple.com/app/id6793098783
Changelog	Current version 2.1.0, dated October 23, 2026
Contact	support@subby.online

LONG DESCRIPTION

Subby is a subscription tracker for Android and iPhone, made by Pocket Implementation S.R.L. in Bucharest, Romania, and tracking subscriptions on Google Play since 2017. It needs no bank login and no account. People add each subscription themselves, from 600+ brand presets with logos or, with PRO, by importing a screenshot, and Subby reminds them before every renewal. Home shows this month's total, what is left to pay and the next payments. Insights, free for everyone, breaks the spending down by category and payment method, shows where prices have crept up and adds up the year ahead. A free trial carries its end date and the price it becomes, and a payday budget shows what renews before the money lands. Subby lets you pick its language in the app, handles 46 currencies, has a true-black dark theme and uses both screens of iPhone Duo. It is free with ads; PRO is a one-time lifetime purchase.

GETTING IT RIGHT

Accurate to say

No account · Data lives on your device · Backups to your own iCloud/Drive · No server-side copy · No bank login · Manual entry, 600+ presets, screenshot import on PRO · Insights free · One-time lifetime PRO

Please don't say

That Subby finds subscriptions by itself, reads your bank or cancels services for you: it does none of those. Or that it collects nothing or shows no ads: the free tier has ads, and PRO's screenshot import sends your image to our server.